






















DOWNINGTOWN FALL FEST

2024 Sponsorship Package



SUNDAY, OCTOBER 6th
11AM - 4PM

Sponsorship Levels

	GOLD \$2,500	SILVER \$1,500	BRONZE \$500
LOGO ON EVENT WEBSITE			
LISTED ON BEER GARDEN BANNER			
VENDOR SPACE	TWO 10X10 SPACES*	TWO 10X10 SPACES	ONE 10X10 SPACE
DISPLAY PROMO MATERIALS			
SOCIAL MEDIA FEATURE			
SPONSOR PROVIDED SIGNAGE			
CHAMBER NEWSLETTER			
LOGO ON LANCASTER AVE BANNER			
INDUSTRY EXCLUSIVITY			
RECOGNITION AT CHAMBER EVENTS			
RIGHT OF FIRST REFUSAL 2025			



GOLD | \$2,500

- **Company logo & link to website listed prominently on event website.**
- **Company logo listed on beer garden banner on day-of event.**
- **Two 10 x 10 vendor spaces in *prime location near beer garden entrance* for display and vending. Three 8ft tables will be provided for use.**
- **Right to display and distribute all suitable promotional materials and/or products.**
- **Dedicated social media posts: 2 instagram feed posts, 2 facebook posts, 2 instagram story shares dedicated to the sponsor**
- **Two signs (provided by sponsor) hung on fencing inside Victory Beer Garden (max 3'x5' size)**
- **Logo + 300 word company profile featured on pre-event Chamber newsletter**
- **Company logo listed on banner spanning Lancaster Avenue for at least two weeks leading up to the event.**
- **Sponsor recognition at Chamber events leading up to FallFest**
- **Sponsorship Exclusivity – your Company alone will be the only sponsor in your industry for Downingtown FallFest.**
- **Right of First Refusal for Fall Fest 2025 gold sponsorship**



SILVER | \$1,500

- **Company logo & link to website listed on event website**
- **Company name listed on beer garden banner on day-of event.**
- **Two 10 x 10 vendor spaces in a prime location for display and vending. Two 8ft tables will be provided for use.**
- **Right to display and distribute all suitable promotional materials and/or products.**
- **Dedicated social media posts: 1 instagram feed post, 1 facebook post, 1 instagram story share dedicated to the sponsor**
- **One sign (provided by sponsor) hung on fencing inside Victory Beer Garden (max 3'x5' size)**
- **Logo listed on pre-event Chamber newsletter**



BRONZE | \$500

- **Company logo & link to website listed on event website**
- **Company name listed on beer garden banner on day-of event.**
- **One 10 x 10 vendor space in a prime location for display and vending.**
- **Right to display and distribute all suitable promotional materials and/or products.**
- **Included with all bronze sponsors in social media posts: 1 instagram feed post, 1 facebook post, 1 instagram story share**
- **One sign (provided by sponsor) hung on fencing inside Victory Beer Garden (max 2'x4' size)**